

# EV, Motor Capacity, and Motor Metals Tracker

ONLINE TRACKER AND VISUAL ANALYTICS PLATFORM



## Updated Monthly

## Historic Monthly Data Back to 2004

## Interactive Maps, Charts, and Reporting Tools

### Suite of 5 Interactive Dashboards:

#### 1. EV Profiler

- Over 435 models covered (BEV, PHEV, HEV)
- Motor attributes and metals usage
- Monthly market share by country

#### 2. EV Registrations by Country and Region

- Tracking 78 nations in four regions
- BEV, PHEV, and HEV models
- Every market at your finger tips

#### 3. EV Registrations by Make and Model

- Over 435 models from 98 automakers
- Filter and drill-down by model, make, country, region, or EV type

#### 4. EV Registrations by Motor Type, Capacity, and Supplier

- Motor capacity (kW) registered by region, country, make, model, motor supplier, EV type, motor type, and more
- Quickly spot emerging regional and technology trends

#### 5. Motor Metals Usage by Make, Model, Country, Region, and Motor Supplier

- Motor metals and materials used by region, country, make, model, motor supplier, EV type, motor type, and more
- Tracking demand growth month-by-month

This online tracker and visual analytics platform tracks monthly EV registrations globally by make, model, nation, and motor supplier, and translates monthly registrations into demand for EV traction motors and consumption of motor metals and materials, such as NdFeB, neodymium, praseodymium, dysprosium, terbium, and copper.

The data we track is presented through a suite of interactive dashboards that enable the user to quickly visualize trends and drill-down on individual makes, models, regions, countries, traction motor suppliers, motor types, metal types, and much more.

**Spend less time collecting, analyzing, and fact-checking data, and more time making informed decisions.**



### Essential tool for:

- Automakers
- Traction Motor Manufacturers
- Power Electronics Suppliers
- Magnet and Metals Producers
- Motor Metals Mining Companies
- Informed Investors and Financiers
- Government Agencies
- Industry Stakeholders

